



B&B PLANT HIRE • SPIDER MINI CRANES SA • NORTH COAST TLB • AT - CO

We are committed to safeguarding the privacy of our website visitors; this policy sets out how we will treat your personal information.

We may collect, store and use the following kinds of personal data:

- a. information about your computer and about your visits to and use of this website including your IP address, geographical location, browser type, referral source, length of visit and number of page views;
- b. information relating to any transactions carried out between you and us on or in relation to this website, including information relating to any purchases you make of our goods or services;
- c. information that you provide to us for the purpose of registering with us;
- d. information that you provide to us for the purpose of subscribing to our website services, email notifications and/or newsletters;
- e. any other information that you choose to send to us.

2. Using your personal data

Personal data submitted on this website will be used for the purposes specified in this privacy policy or in relevant parts of the website.

We may use your personal information to:

- a. administer the website;
 - b. improve your browsing experience by personalising the website;
 - c. enable your use of the services available on the website;
 - d. send to you goods purchased via the website, and supply to you services purchased via the website;
 - e. send statements and invoices to you, and collect payments from you;
 - f. send you general (non-marketing) commercial communications;
 - g. send you email notifications which you have specifically requested;
 - h. send to you our newsletter and other marketing communications relating to our business which we think may be of interest to you by post or, where you have specifically agreed to this, by email or similar technology (you can inform us at any time if you no longer require marketing communications);
 - i. deal with enquiries and complaints made by or about you relating to the website; and
- Where you submit personal information for publication on our website, we will publish and otherwise use that information in accordance with the license you grant to us.

We will not without your express consent provide your personal information to any third parties for the purpose of direct marketing.

3. Disclosures

We may disclose information about you to any of our employees, officers, agents, suppliers or subcontractors insofar as reasonably necessary for the purposes as set out in this privacy policy.

In addition, we may disclose information about you:

- a. to the extent that we are required to do so by law;
- b. in connection with any legal proceedings or prospective legal proceedings;
- c. in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk); and
- d. to the purchaser (or prospective purchaser) of any business or asset which we are (or are contemplating) selling.

Except as provided in this privacy policy, we will not provide your information to third parties.

4. Cookie Policy

A cookie is a small text file which is created on your computer when you visit our website and the cookie allows our website to respond to you as an individual. Our website uses the information stored in the cookie in order to tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use cookies to identify which pages are being used and in circumstances where you can purchase items on our website, we use cookies to support your shopping basket and online orders.

Overall, cookies help us provide you with a better website. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. However by disabling cookies this will prevent you from taking full advantage of the features of our website.

We take your privacy very seriously and comply with the recent SA law on handling cookies and provide (you) the user with means to remove such cookies or prevent your computer from accepting them in the future.

Our cookies and what they are used for

Below are the cookies that our website has placed on your computer:

referrer: a variable which records which holds the last page on our website you visited, so that we can return you there if required.

cart_id: a 10 digit randomly generated number which links your computer with items that you may have selected to purchase from our website.

cookies_consent: a variable which will be either empty or contain a 1 – used to help us record whether or not you consent to cookies being used by our website.

Google cookies

We use Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store and use this information. Google's privacy policy is available at: <http://www.google.com/privacypolicy.html>.

How to disable Cookies

Below are links to instructions on how to disable cookies for the most popular internet browsers (by clicking on the following links you will be redirected away from our website and we are not responsible for the content provided on these websites):

Internet Explorer

<http://support.microsoft.com/kb/196955>

Firefox

<http://support.mozilla.org/en-US/kb/Cookies>

Google Chrome

<http://support.google.com/chrome/bin/answer.py?hl=en&answer=95647>

Opera

<http://www.opera.com/browser/tutorials/security/privacy/>

Safari

<http://docs.info.apple.com/article.html?artnum=32467>

Safari iOS

<http://support.apple.com/kb/HT1677>

Android

<http://support.google.com/mobile/bin/answer.py?hl=en&answer=169022>

5. International data transfers

Information that we collect may be stored and processed in and transferred between any of the countries in which we operate in order to enable us to use the information in accordance with this privacy policy.

Information which you provide may be transferred to countries which do not have data protection laws equivalent to those in force in the African Economic Area.

You expressly agree to such transfers of personal information.

6. Security of your personal data

We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.

We will store all the personal information you provide on our secure (password and firewall protected) servers.

Of course, data transmission over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet.

7. Policy amendments

We may update this privacy policy from time-to-time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes.

8. Your rights

You may instruct us to provide you with any personal information we hold about you.

You may instruct us not to process your personal data for marketing purposes by email at any time. (In practice, you will usually either expressly agree in advance to our use of your personal data for marketing purposes, or we will provide you with an opportunity to opt-out of the use of your personal data for marketing purposes.)

9. Third party websites

The website contains links to other websites. We are not responsible for the privacy policies or practices of third party websites.

10. Updating information

Please let us know if the personal information which we hold about you needs to be corrected or updated.

11. Contact

If you have any questions about this privacy policy or our treatment of your personal data, please write to us by email to tara.uniccranes@bbplant.co.za